

Engaging, Thought Provoking and Inspiring.

Transforming Healthcare Through the Power of Communication.

in Anthony Orsini, D.O. 973-464-8857 www.AnthonyOrsini.com



Speaker Bio

Dr. Anthony Orsini is a nationally recognized ICU physician, keynote speaker, and best-selling author with more than 25 years of frontline experience navigating the most difficult conversations in medicine.

A TEDx speaker and Apple Top 100 podcast host, he brings international visibility and real-world credibility to his work on communication in high-stakes environments.

His keynotes focus on communication in times of crisis and uncertainty, equipping leaders with the skills they need when it matters most.

Unlike theoretical or purely motivational speakers, Dr. Orsini delivers practical, evidence-based strategies audiences can put into practice immediately. His approach strengthens trust, reduces conflict and risk, and improves communication. The result is better outcomes for patients, teams, and organizations.

ELEVATING HEALTHCARE THROUGH THE POWER OF COMMUNICATION

- Mastering Compassionate Communication
- Building Trust and Human Connections
- Elevate the Patient Experience
- Reducing Malpractice Risk
- Strengthening Team Communication
- Preventing Burnout
- Navigating Difficult Conversations
- Resolving Conflict
- Transforming Healthcare Culture

- **25+ years** as a practicing ICU physician — this isn't theoretical knowledge; he lives these conversations daily
- Featured in **Forbes and Medical Economics** — recognized authority on communication and leadership
- **Best-selling author** (It's All In The Delivery) — available as event companion resource; bulk orders available
- Discovery and **pre-event discussions** to customize every presentation for maximum impact

KEYNOTE

Breaking Bad News®

PERFECT FOR

- Physicians
- Nursing Leadership
- Risk Managers
- Advance Practice Providers

THE MOMENT

Every clinician will deliver devastating news at some point in their career. A terminal diagnosis. A complication. A death. Yet virtually no medical training program teaches physicians how to do this well.

The consequence is enormous. When bad news is delivered poorly, families lose trust instantly, clinicians carry lasting emotional trauma, and litigation risk skyrockets. Most physicians report significant anxiety around these conversations — and many avoid them entirely, delegating to colleagues or delivering the news with clinical detachment that feels cold and dismissive.

WHY DR. ORSINI

As a neonatal ICU physician, Dr. Orsini has delivered the worst news a family can hear — He has spent decades researching what makes the difference between a conversation that destroys trust and one that preserves it. His signature P.R.O.G.R.A.M.® Framework is used by health systems nationwide and is considered one of the most practical communication frameworks in medicine.

THE KEYNOTE

This session is consistently described by attendees as "life-changing." Dr. Orsini teaches the three goals of Breaking Bad News® and walks the audience through his proven P.R.O.G.R.A.M.® roadmap — giving clinicians a clear, repeatable process for navigating the most difficult moments in medicine with compassion, confidence, and professionalism.



KEY TAKEAWAYS

- Learn the 3 goals of Breaking Bad News® — understand the specific outcomes every difficult conversation should achieve for the patient, the family, and the clinician
- Master the P.R.O.G.R.A.M.® Framework roadmap — follow a clear, step-by-step process for delivering difficult news that preserves trust and reduces emotional harm
- Apply verbal and nonverbal techniques that convey compassion — learn the specific cues that build confidence, establish trust, and prevent the communication failures that lead to litigation